



A YEAR OF CHALLENGE AND **PROGRESS**

ANNUAL REPORT 2010



Save the Children
Canada

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ABOUT

Save the Children is a non-political, non-religious organization committed to long-term development and emergency response through partnerships with communities, government bodies, and international organizations. Our founder, Eglantyne Jebb, drafted the Rights of the Child in 1923, a declaration adopted by the United Nations as part of its Charter; establishing a firm commitment to children's rights and forming the foundation of Save the Children's work in support of children in every corner of the world.

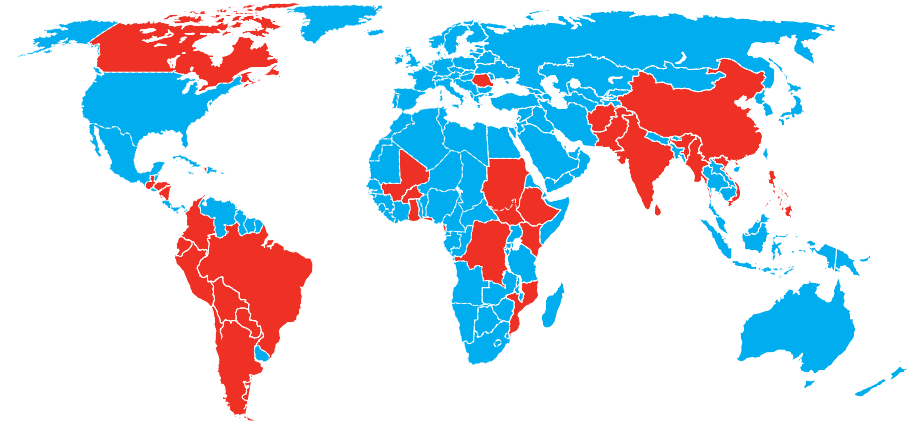
Since 1921, Save the Children Canada has been a member of Save the Children International, a network of 29 member organizations raising funds and operating programs domestically and/or internationally that focus on the issues of health and nutrition, education, HIV and AIDS, child protection, livelihoods and food security, emergency relief and child rights governance. The members of Save the Children International work together as a federation by pooling resources, establishing common positions on issues and carrying out joint projects.

Learn more about our work at www.savethechildren.ca



Save the Children

Canada



Where we work

Save the Children Canada supports programs in over 30 countries, including:

Afghanistan	Democratic Republic of Congo	India	Paraguay
Argentina	Ecuador	Kenya	Peru
Bolivia	Ethiopia	Malawi	Philippines
Brazil	Guatemala	Mali	Romania
Burkina Faso	Ghana	Mozambique	Sri Lanka
Canada	Haiti	Myanmar	Sudan
Chile	Honduras	Nicaragua	(North and South)
China		Niger	Vietnam
Colombia		Pakistan	

Save the Children International has a presence in over 120 countries.

Visit www.savethechildren.net for a full, up-to-date list.

OUR VISION is a world in which every child attains the right to survival, protection, development and participation.

OUR MISSION is to inspire breakthroughs in the way the world treats children, and to achieve immediate and lasting change in their lives.

WHAT WE DO

Save the Children works with children and their communities to create immediate and lasting improvements in the lives of children. We provide practical assistance and bring about positive change for children, by influencing policy and public opinion. Save the Children develops, implements, operates, monitors and supports programs and initiatives focusing on the following core needs and rights of children:



Health and Nutrition

We work to improve the health and nutritional status of children worldwide with a special focus on children under the age of five and mothers.



HIV and AIDS

We work with families, community groups, local governments and non-governmental organizations, to strengthen local capacity to protect vulnerable children, prevent infection, and provide treatment.



Education

We provide relevant, quality education and life skills for children – one of the most effective ways to break the cycle of poverty.



Livelihoods and Food Security

We help families to grow their income and assets when their situation is stable, and intervene when crises threaten household resources.



Child Protection

We work to prevent all forms of child abuse, discrimination, exploitation and neglect, working with governments, organizations and local communities to implement progressive laws and change harmful practices.



Child Rights Governance

We encourage and help children in decisions that affect them and their communities, and advocate for changes in policies and practices that violate children's rights.



Emergency Preparedness and Response

We work to prepare vulnerable communities and children for emergencies and respond to crises by providing basic necessities, co-leading the United Nation's education cluster (which coordinates education activities in emergencies), and supporting rebuilding efforts.



2010: A YEAR OF EMERGENCIES...

FROM



The first eight months of 2010 witnessed two of the largest natural disasters in recorded history. The year began with the devastating Haiti earthquake that killed more than a quarter of a million people within minutes. In the summer of 2010 Pakistan was devastated by a massive flood that significantly affected 20 million people. Save the Children is a recognized leader in disaster response. When disaster strikes, children are most at risk. Responding to emergencies is not optional—it's core to our mission.

Save the Children works in over 120 countries, including the world's most disaster-prone. This often means that our staff is already in-country carrying out development work when disaster strikes. Consequently, we are able to quickly mobilize an emergency response. While some organizations only respond during emergencies and may leave a disaster zone after the first phase of relief and recovery, Save the Children remains to help people build back better.

But the vast majority of our work focuses on a different kind of emergency, the kind that we rarely see in the news. Like the severe food crisis in Niger, where over one million children were malnourished this year. And, here in Canada where the quality of life for many Aboriginal children should shock the conscience of any person living in a developed country.

THE CHAIR

For more than 90 years Save the Children has been there, in every corner of the world, to save and improve children's lives. Our efforts are made possible by the generosity of donors who entrust us to use donations to create immediate and lasting change in the lives of children—whether they face an emergency like an earthquake or tsunami, or the long-term devastation of poverty.

Poverty is a complex issue. But we know the solution to address it. When a child is given access to adequate health care and nutrition, is protected from exploitation, and given the chance to go to school, their lives and that of their families is improved. The vicious cycle of poverty is interrupted. Save the Children has witnessed these successes time and again. That's how we know that by working together, with people like you, civil society, governments, children and their families, we can end extreme poverty in our lifetime.

We are also able to do this work because of the time given by volunteers whether in our university clubs, local branches or on our board. Volunteers help us with our advocacy goals, raising funds and guiding the organization as it develops and grows.

As Chair I'm pleased to report that strong governance remains a priority for Save

the Children Canada. The Board takes its duties seriously and ensures regular review of risk management, internal controls, strategic planning and governance practices, including a yearly board and committee evaluation. The Board of Directors met five times in 2010 with an average attendance of 75% and held our AGM in June. The Board committee meetings, including Finance and Audit Committee, Nominating Committee, Marketing Committee and Program Committee were also well attended and each committee met regularly throughout the year. I would like to thank the three Board Members Jill MacPherson, Lauren Snyder-Gault and Deborah Turnbull whose term ended in 2010. We appreciate their commitment to Save the Children and thank them for all their efforts to improve the lives of children during their service.

Finally, the Board would like to thank David Morley for his significant contributions to Save the Children during his tenure as CEO from 2006 to 2010. David came into an organization that had lost much of its luster. Through his energetic leadership, commitment to helping children and his ability to bring people together, he was able to set Save the Children on a new path resulting in important achievements

and significant growth. David's talent extended to the hiring of dedicated and talented staff to work with him in implementing his vision; to inspiring staff in the field; and to the revitalization of fundraising both private and government which saw the trebling of funds raised over his tenure. His calm presence, his leadership, his patience, his understanding of the organization as well as the issues and his ability to build consensus were key factors in the achievement of our unification as an international organization. Above all, David was a voice for children. He spoke frequently to the media about the need to provide safe places and to help children around the world deal with the crises they face on a daily basis. His dedication was an inspiration to all of us and we wish him well in his new post with UNICEF.

Most importantly all of our work and the achievements included in this report are made possible thanks to the generous support of donors and partners like you.

Thank you,



Bob Myers
Chair



EARTHQUAKE

JANUARY 12th, 2010, WAS LIKE ANY OTHER DAY for Save the Children staff in Port-au-Prince. Some were busy managing educational programs, others were working with community leaders on how best to serve children's needs while the administrative staff were reviewing financial records and keeping the office humming with activity. No one anticipated that soon the earth would begin to shake so violently that when the dust settled 30 seconds later, the city and surrounding areas would be reduced to rubble, leveled by a 7.1 magnitude earthquake. More than 200,000 people lost their lives, over 300,000 were injured and 1.5 million people were made homeless throughout the affected areas.

Pre-Earthquake

Before the earthquake struck, Haiti was already the poorest country in the Western Hemisphere. More than half the population lived on US\$1 a day or less. Only half of the population had access to health care. Infant, child and maternal mortality rates were among the highest in the region. Fewer than half of Haiti's children went to school, and more than 225,000 children were forced to work as domestic servants (*'restavecs'*).

Save the Children has been operating in Haiti since 1978, working extensively on child protection, education, HIV and AIDS programs, and child rights' advocacy. We have worked to fight against the worst forms of child labour; reduce the number of child domestic workers who are frequently abused, malnourished, and overworked, to

increase access to education for rural children and to teach street children how to read and write so that they can successfully transition into the public school system.

Post-Earthquake

As of December 2010, nearly 500,000 children are without permanent homes. A cholera outbreak swept through the country, aggravating aid efforts and endangering even more children. In many ways, what should be a rebuilding effort is sometimes still an emergency response.

Since the earthquake, Save the Children has reached more than 870,000 people in Haiti with emergency aid. Despite setbacks and persistent challenges, children are back in school; expectant and new mothers are getting health

care, some for the first time; livelihoods are recovering. Progress is slow, but with continued international support coupled with leadership shown by the government, Haiti can be rebuilt stronger and better able to meet the demands of its children.



KEEPING CHILDREN SAFE IN HAITI



In the next five years Save the Children aims to reach one million Haitians; ensuring that the needs of children are prioritized, increasing access to quality education, reducing high maternal, infant and child mortality rates, and reducing children's risk of abuse and neglect. These efforts will require an investment of US \$175 million. With the help of supporters like you, we will contribute to a better and more resilient Haiti.

Through the support of the Canadian International Development Agency (CIDA) and Canadian donors like you, Save the Children was able to provide desperately needed assistance including:

Health

- Save the Children supported mobile and fixed health clinics, which provided much needed primary health care services to approximately 70,000 people in Léogâne
- Relief goods such as hygiene, kitchen and newborn kits were provided to 10,000 families that had lost everything
- Save the Children's water distribution program provided access to safe drinking water for approximately 50,000 people
- Save the Children operated Cholera Treatment Units (CTUs) and our health team provided education on how to prevent the spread of cholera

Education

Save the Children co-leads the United Nations education cluster with UNICEF. This means that we facilitate a well-coordinated, cohesive and effective humanitarian response with respect to education in times of crisis.

- Save the Children supported children's return to school by establishing temporary schools
- 18,977 students were provided with school supplies
- 455 teachers and school directors were trained to address the psycho-social needs of their students, as well as in positive classroom management and in disaster preparedness
- By getting children back into school, Save the Children helped approximately 20,000 children return to normalcy, limiting the impact of the trauma
- Save the Children will continue to support educational opportunities in

2011 by building and rehabilitating 150 new classrooms that are earthquake and hurricane resistant

Child Protection

With 500,000 children without permanent homes and many others living in slums, all lacking the protection of social and police services, children are under continuous threat of exploitation and abuse.

- Save the Children helped protect children through family tracing and reunification programs
- Save the Children established Child Friendly Spaces (CFS) and clubs where children were able to safely play and socialize
- More than 10,000 children participated in the activities organised at our Child Friendly Spaces
- We continue to work with government protection services to ensure the needs of children are a priority





FLOODS

THE SUMMER OF 2010 WITNESSED THE WORST FLOODING IN PAKISTAN SINCE 1929.

The water spread over one fifth of the country and eventually displaced 2.5 people. More than 1.5 million lost everything – their homes, farmland and livestock, as well as their livelihoods. Save the Children had already been working in Pakistan for more than 30 years, most recently on longer term health and education programming, so our staff were able to mobilise quickly. Within 72 hours we had reports that Save the Children staff were wading through waist deep water and travelling hours on foot and by donkey, carrying pregnant women and children to safety. As communities upstream in the Swat Valley were overwhelmed by the rising waters, further downstream in Sindh and Punjab Provinces families were gathering what they could carry, knowing they were next.



Save the Children launched an emergency appeal with our Humanitarian Coalition partners to raise much-needed funds in support of flood relief in Pakistan. Once again, you our donors, showed your commitment to Save the Children's humanitarian relief efforts with your incredible support. Save the Children was able to respond quickly to the needs of children and their families, working closely with all levels of the Pakistani government, as well as local civil society groups to deliver much needed life-saving supplies, equipment and services to the most vulnerable.

While the number of dead from the initial flooding was relatively low, the prolonged nature of people's displacement and the effect of the flooding on a vital agricultural area meant that children were at risk of dying from disease and malnutrition. Children were especially at risk as they were exposed to the elements and susceptible to waterborne diseases from stagnant or contaminated water.

What must it feel like for a parent, to be unable to provide for your children in the face of such a crisis? It is overwhelming. This is why Save the Children took pains to prioritize emergency maternal,

newborn and child health care that could be taken directly to communities and families themselves. CIDA and Canadian-based foundations and donors funded 4 of the 16 Save the Children mobile medical teams and helped to rehabilitate, equip and provide training support to 24 of 72 health facilities in hard-hit areas. Travel proved extremely challenging with over 60% of roads in Swat District completely impassable. Still, by the end of 2010, Canadian funded Save the Children teams reached 109,382 of the 863,083 children, pregnant women and families. With a strategy that prioritized Lady

Health Workers (LHWs), these medical teams were also able to distribute over 2,320 Clean Delivery Kits to pregnant women in their third trimester; and refer and treat over 300 pregnant women facing obstetric, neonatal and medical complications through our 24 deployed ambulances.

During a disaster children experience dislocation, trauma, loss or separation from family members, and often violence and exploitation. With the support of CIDA and Canadian donors we established 18 Child Friendly Spaces in Khyber Pakhtunkhwa Province, identifying

IN PAKISTAN



and registering over 2,957 children and provided a protective environment to play and learn, while accessing psychosocial support. Ten community Child Protection Committees were also in place by the end of 2010, actively monitoring and referring cases of concern to our teams and authorities. Between July and December 2010, these efforts helped Save the Children to provide immediate relief to more than 145,353 children through our Child Protection program.

The World Food Program estimated that the floods damaged over 14% of the

country's cultivated land, and caused the loss of \$ 3 billion dollars in food crops. Food security will be an ongoing issue as Pakistan continues to recover. Recognizing this early on, Save the Children's food security and livelihoods teams approached the disaster response by developing practical market-based solutions that were sustainable, supporting the local economy. We distributed food vouchers to over 65,000 families in the most vulnerable communities and reached more than 74,000 people with grants to restart small businesses as well as cash for work activities. Through the support of CIDA

and Canadian donors we were also able to directly provide over 6,000 people with the tools, seeds, training and organic fertilizers needed to start small household gardens to meet immediate food needs. Recognizing the importance of securing the health and wellbeing of livestock that are critical to rural families' survival, these funds also went toward vaccinating 17,000 animals and providing supplies to more than 4,974 farmers to rebuild their lost livestock herds.

Save the Children is co-leading efforts to build back both the schools and the

education system in the flood affected areas. A major component of our education work is the coordination of repair and rehabilitation of school buildings damaged by the floods. In 2010 Save the Children alone rehabilitated 43 schools in three districts of Punjab, the foundation for our effort to revive 455 more schools across Pakistan through our longer-term recovery and development programs. Our broader targeted efforts will focus on the improvement of quality education and increasing girls enrollment and retention in school.

Save the Children is implementing a two year relief and recovery plan. We will be concentrating our efforts in four programming sectors: Education, Health, Child Protection and Livelihoods. The framework for our ongoing work in Pakistan will be the development of 'Child Centered Communities' in all of the affected districts. This community is more resilient to disasters, more proactive in educating and protecting the young and vulnerable and can collectively organize and mobilize itself to address its most pressing issues. Water, Sanitation and Hygiene programming as well as select Disaster Risk Reduction activities will be integrated during this period to build resilience to future emergencies. These communities will be the catalyst for permanent change.

MATERNAL, NEWBORN



TODAY A NEWBORN IN NIGERIA WILL DIE OF ASPHYXIA within minutes of birth and in Kenya a three year old girl will die because her pneumonia went untreated. In Afghanistan, a lack of trained and supported midwives means a mother will die in child birth. There is hope. In 2000 the United Nations ratified the Millennium Development Goals (MDGs) and this framework has provided countries with a focus that has helped many reduce maternal, newborn and child mortality. Since 2006, there are two million fewer children under 5 dying. Hope is possible if we continue to push world leaders and ourselves to accelerate progress. We know what must be done to save these children and their mothers.

Save the Children

EVERY

ONE

The EVERY ONE Campaign is Save the Children's global campaign to help save the lives of eight million newborns and children under five and those of more than 350 000 mothers. Every day 22,000 children and 1000 mothers die of preventable or treatable causes.

Every four seconds, somewhere a child survives, thanks to the basic health care provided by local health workers. Frontline local health workers help children all over the world survive threats like newborn complications, pneumonia, diarrhoea, malaria, and malnutrition. Access to a skilled birth attendant will save thousands of women, who every year, die due to complications during pregnancy and labour. Global estimates suggest we need 4.2 million more health workers in developing countries.

Local health workers and midwives are crucial if we are to win this fight and save millions. That is why Save the Children has made closing the global health worker

gap a priority. In countries around the world, we are involved in the training, support and deployment of local health workers and midwives.

Of the children under the age of five who die each year, almost two-thirds could be saved with the simple low-cost prevention and treatments delivered by health workers in clinics and in their communities. With attention from developing country governments and donor nations, we can help healthcare workers bring lifesaving care to more hard-to-reach communities and make the survival of children a reality worldwide.

Vaccines are also a vital tool in our efforts to save lives. While we sometimes take vaccines for granted, getting them to

children who need them isn't always so easy. Today one in five children worldwide receives no vaccines at all – they are the poorest, most marginalized children most at risk of killer illnesses such as pneumonia, diarrhoea and measles. In this day and age, no child should die from a disease that could be prevented by immunization. Just making vaccines available to the poorest children could save one million lives a year.

Over the past year, the EVERY ONE campaign in Canada and around the world has worked towards closing the health worker gap and funding vaccines and their distribution, as our primary advocacy areas.



& CHILD HEALTH



Save the Children played a vital role as a member of a small group of child focused international non-governmental and multilateral organizations advocating for our government to focus on maternal newborn and child health at the G8 in 2010 which led to the Muskoka Initiative for Maternal, Newborn and Child Health. We were also in New York the following September when UN Secretary General Ban Ki Moon launched his Every Woman, Every Child global strategy.

EVERY ONE supporters and donors have played a key role in our efforts this year. Governments listen most closely to voters. A movement of Canadians calling for an increased commitment to the lives and health of mothers and children transcends partisanship and has had an impact.

In 2010, the EVERY ONE campaign mobilized almost 25 000 Canadians by engaging them in the campaign through social media, as advocates and as donors.

Save the Children has been active at home and abroad, rallying communities, working with partner Non-Governmental Organizations (NGOs), foundations and corporations, and calling on governments to “step on the gas” and accelerate their efforts. Each day, there are mothers and children who are saved, but so much more

needs to be done. Countries that have shown improvements in maternal and child survival must ensure their successes reach the poorest of their people. Those countries that have not shown significant improvement and the few that have

actually seen their maternal and child mortality rates increase, must be called on and must be supported to redouble their efforts to meet the MDGs by 2015.

We’re not waiting for a miracle cure or a wonder drug to save these lives. We know what works. We just need more of it - more vaccines, more life saving medicines, and more local health workers and midwives. No child is born to die and no mother should die giving life. Each one and every one can and must have a chance at life.

PROJECT UPDATE



The project “Realizing the Rights of Socially Excluded Children Worldwide” funded by Save the Children Canada donors and CIDA’s Partnerships with Canadians Branch, has three main objectives: 1) To realize children’s rights to quality and relevant education; 2) To realize children’s rights to be protected from the impact of HIV & AIDS; and 3) To realize children’s rights to be free from exploitative work. These objectives are implemented through our field offices in Kenya and Burkina Faso and through Save the Children International partners in Bolivia, Colombia, Haiti and Nicaragua. This year marked the culmination of the program’s many efforts as it completed its fourth of five years, with results of work for the fulfillment of girls and boys in these countries coming into fruition. Some of the 2010 highlights are as follows:

Education

In Bolivia the quality of education continued to be improved by reinforcing training previously given to teachers on child friendly teaching methods. Since 2006, about 3000 teachers across the country have received training in creating a welcoming classroom environment, health and nutrition, interculturalism, gender, the environment and other child rights issues, and are implementing them in the classroom, improving the quality of education for mainly indigenous girls and boys.

The massive earthquake in Haiti in January of 2010 had devastating effects on our local partners and children’s clubs – mostly infrastructural damage, but also the loss and trauma of children and their families. Our long term projects were put on hold for several months while Save the Children implemented a large

emergency response. Towards the end of 2010, the “Realizing the Rights” project was resumed in Haiti and concentrated efforts on helping local partners and communities rebuild their strength – such as the South East District Ministry of Education whose offices were completely destroyed. We also continued to strengthen the link between schools and communities through teacher, parent and student networks, ensuring that communities take responsibility to ensure all children have access to education and the support needed to continue in school. This is very important in a post-disaster context for both the psychological and physical well-being of Haitian children.

In Colombia, the education program aimed to realize the right of children in conflict-affected areas to quality education. This program began in

2007 and concluded this year. It focused on improving the quality of basic education and the protection of children and youth in high risk areas, as well as gender research to understand how male identities are constructed in contexts of violence. The program increased the number of children affected by armed conflict in the education system, mobilized teachers, community leaders and parents to generate conditions that ensure the right to education; and created more conscientious teachers, with the capacity to address problems in school which are generated by the conflict.



HIV & AIDS

In Kenya, Save the Children Canada continued to protect the rights of Orphans and Vulnerable Children (OVC), by providing school uniforms and supplies to 233 children affected by HIV, allowing them to continue in school. The program focused mainly on strengthening community based organizations so that they take responsibility for the care and wellbeing of OVCs which includes training on child rights and protection but also the distribution of household items (energy saving stoves, mosquito nets, flash lights, etc.) and micro-grants to increase household income.

The HIV and AIDS program in Nicaragua aimed to raise awareness among children and youth on how to protect themselves from HIV and take responsibility for their sexual health. The main effort of the project is to consolidate a network of youth peer educators who facilitate trainings in schools, neighborhoods and other public areas. A group of 74 youth promoters received follow-up training, were linked up with the Ministry of Health for coordination of services and held two municipal expo-AIDS fairs to sensitize the general public on HIV and AIDS.

Child Work

Save the Children works towards the implementation of effective child protection systems in order to ensure that child workers are not exploited and receive their rights to education, recreation, health and participation. In Burkina Faso, we played a key role in the elaboration and adoption by the National Government of a list of hazardous work prohibited for children. This list was the result of sensitization activities and advocacy carried out by Save the Children Canada, its partners and other stakeholders. Similarly in Bolivia, we supported local child worker organizations to advocate for a new article in the National Constitution that would prohibit forced labor and child exploitation, and would allow child workers to voluntarily leave from any remunerated position. In addition, our team in Bolivia has contributed to a country wide child protection analysis. Areas of concern for children included: 1) physical and psychological abuse; 2) harassment in school; and 3) abandonment.





A GLOBAL CHILD HEALTH INITIATIVE

CCM - HEALTH

Save the Children has prioritized Community Case Management (CCM) as a global child health initiative. CCM is a strategy in which trained community health workers (CHWs) deliver life-saving curative interventions for common, serious childhood infections, in remote communities that lack access to health facilities. The CCM strategy targets children under five, because they are the most vulnerable to these infections and, once infected, the most likely to die. CCM relies on trained, supervised community members to provide health services and also trains local ministries of health to support, supply, and supervise the workers. In addition, we educate families to recognize and seek care for signs of serious disease, adhere to treatment,

and seek referral treatment for severe disease. Through funding from the Canadian International Development Agency (CIDA), Save the Children supports CCM in remote areas in Malawi, Mozambique and South Sudan. The project commenced in April 2009 and will continue into 2012. The program focuses on building the capacity of community based health workers to assess, classify and treat children for malaria and pneumonia.

The goal of this project is to reduce mortality among children under-five in Malawi, Mozambique, and South Sudan. The project's strategic objective is to achieve this goal by increasing the use of curative and preventive interventions for malaria and pneumonia.

This will be accomplished by:

- Increasing access to and availability of services and supplies;
- Increasing the quality of services delivered;
- Improving knowledge and acceptance of key services and behaviours on the part of the community; and
- Working to strengthen the enabling policy and social environments.

Save the Children Canada partners primarily with ministries of health and other partners to maximize impact and harmonize agendas.

In 2010, Save the Children trained 1,813 CHWs and 574 supervisors in Malawi, Mozambique and South Sudan. These CHWs treated 98,343 cases of malaria and 50,685 cases of pneumonia. CHWs are provided with training materials, simple easy to use tools that serve as job aids, and monitoring tools to record their work and for their supervisors to monitor progress. In 2011, Save the Children will complete the training of the remaining CHWs, supervisors and health facility staff and continue to full project implementation in all three countries.





EDUCATION INITIATIVE IN BURKINA FASO

ALL FOR ONE AND ONE FOR ALL

“All for One and One for All” is a pedagogical innovation developed in 25 schools. The innovation stems from the principles of child friendly schools which promote student involvement in decision making, quality of learning and gender equity. The initiative enables all children to learn how to participate, exercise a sense of responsibility and solidarity, and contribute to improve the school and community. The methodology used encourages students to work in a dynamic environment of mutual assistance. Each class is divided into small groups working together to provide support to its members and to reinforce the learning of each other. Students with the highest scores help students with the lowest ones. Teachers become facilitators and counsellors.

Main achievements:

- Increased gross enrolment rates in the intervention area through outreach activities. The enrolment rates increased by 8.5% in a sample of five schools chosen
- Increased regular and consistent attendance of children in schools. A 9% increase in girls’ retention bringing to parity the attendance of boys and girls.
- An increase of an average of 14 points in test results in the sixth grade of elementary school. Schools supported by Save the Children recorded higher success rates than those of the intervention zone or the national rates.
- Teachers have new skills to work with children and to demonstrate better learning results. They promote gender equity and equality in the school community.
- Parents, leaders, authorities are more committed to academic issues and they encourage their children to attend and stay in school.

EDUCATION INITIATIVE IN NARIÑO – COLOMBIA

AS WE LEARN WE GROW



This five year bilateral project is implemented in partnership with the Norwegian Refugee Council (NRC), funded by CIDA (73%), the Colombian Government (17%) and match funds from NRC and Save the Children Canada (10%). Save the Children Canada secured match funds through a donation made by the famous Italian jeweller “Bulgari”. In 2010 the project completed its third year of achievements. The main purpose of the project is the improvement of the education system in six municipalities of the Province of Nariño and learning conditions for children, young people, their families and communities affected by the armed conflict. The project seeks to encourage the participation of all in the construction of democratic and peaceful cultures. 22 urban schools and 244 rural primary schools are involved in the initiative. Over 36,000 children and youth benefited from quality education, 2300 out-of-school children accessed flexible education models and 2000 teachers implemented effective practices for inclusive and quality education.

Main achievements:

- Increased scores in standardized Grade 11 tests. This improvement in results means that more students can enter university, a dream that was previously out of reach of many students.
- Over 506 teachers trained in best practices to improve literacy, numeracy and learning.
- Methodologies developed (ecological clubs, communication and media groups, sports clubs and artistic-cultural groups among others) to promote the participation of children and youth, teachers and parents in peace building initiatives and school governments.
- Government officials increased their capacities to provide the conditions to achieve inclusive and quality education.





WORKING IN AGRICULTURE



The Save the Children Canada office in Burkina Faso implemented a two year project (2008-2010) in partnership with Save the Children Finland. The overall objective was to improve the working conditions of children ages 6-19 working in the agricultural sector in both Mali and Burkina Faso. Exploitative child work was reduced and the well being of children working in agriculture was improved in all the project intervention areas. Parent groups and local communities indirectly benefited from sensitization and capacity building activities. The project had a major advocacy component to better sensitize the population and the duty bearers on issues of working children in agriculture. Codes of conduct, tailored to each zone of intervention were developed in partnership with the community, including parent groups, employers and community leaders. Some villages took appropriate measures, including sanctions against individuals caught in violation of the codes.

Summary of Codes of Conduct in Kadiolo and Sikasso, Mali

In the field of shea butter nuts

- No collection of shea nuts by children before sunrise and after sunset
- No children should climb on shea trees
- Reducing the role of children in the various processing activities of shea nuts
- No children out in the rain collecting shea nuts
- No children should go alone in the forest to collect shea nuts

In the area of cotton

- No children under 18 years should handle toxic products
- Children must be protected during harvesting and while transporting cotton
- Ban on use of children in the Worst Forms of Child Labour (WFCL)
- Establishment of a penalty payment for non-compliance
- Working hours for children must be limited

With these codes of conduct, the health and security of working children were improved.

Parents have been more involved and are now taking the initiative to provide protective equipment such as boots and gloves for their children. With respect to right to leisure, parents willingly contributed to the creation of recreational spaces or purchased school supplies to supplement the project's direct contribution. Many children received support for basic and non formal education; local authorities consistently expressed their satisfaction due to the growing number of children enrolled for the school year 2010-2011, especially compared to the previous years.

Children have also played an important role in advocating for their rights in this project. The dynamic children ambassador clubs were commendable. Meetings were held two to three times a month to monitor progress made by the duty bearers with regards to their protection.

Collaboration and networking increased the scale of the project's visibility. UNICEF, a member of the steering committee, clearly expressed the wish to consider developing a national program on child labor in agriculture in partnership with Save the Children, considered to be the lead on this issue in Burkina Faso.

YOUTHSAVE

Helping youth build a tangible stake in their future

YouthSave is an innovative project which investigates the potential of savings accounts as a tool for youth development and financial inclusion in developing countries. This in turn positively affects the economic, psychosocial, educational and health status of youth.

YouthSave, with financial sponsorship from the MasterCard Foundation, commenced implementation in May 2010 with the aim of improving financial accessibility for 170,000 young women and men in four countries including Nepal, Ghana, Kenya and Colombia. The project is implemented through a consortium model that includes Save the Children, the Center for Social Development (CSD), the New America Foundation (NAF) and the Consultative Group to Assist the Poor (CGAP), in partnership with major financial institutions (FIs) in each of the four countries. By engaging local institutions and community based organizations, the project aims to create an evidence-based model of best

practices in economically and socially responsible financial service delivery inclusive of low-income communities that may be sustained beyond the life of the project.

The five-year Youth Save project includes three major activities :

1. Product Development

Technical assistance and cost-sharing on start-up expenses for local FIs to develop and roll-out savings accounts that are both attractive and accessible to low-income youth;

2. Research

Collection and analysis of client and FI-level data to better understand customer behavior and outcomes

3. Engagement and Knowledge Dissemination

Knowledge and findings generated from this initiative will be shared widely to foster awareness and inform action on youth savings among financial institutions, social service providers, scholars and policy-makers to create positive change in the lives of youth.

The YouthSave project design has considered two decades of testing and research on asset-building which has been one of the most efficient and effective ways to improve financial behavior, and accelerate financial inclusion among the adults of tomorrow.

In 2010, the YouthSave project's main achievements were focused around performing market research and designing tailored savings products for low-income youth, building a robust infrastructure for implementing the learning agenda, and distilling and sharing lessons from the project's research and experience with policy makers, development practitioners, financial institutions, and donors.

Save the Children led the market research process in Ghana, Kenya and Nepal by conducting over 225 focus groups with in – and out – of school youth aged 12-18 years old, across rural and urban areas. In addition, over 350 individual interviews were held with youth, their parents, teachers, and other key stakeholders. Results from the market research are already informing the product features, marketing strategies, delivery mechanisms, and financial capability programming that YouthSave and its partners will put in place over the coming years.



THANK YOU!



IKEA is one of most important partners of Save the Children worldwide. Through their annual Soft Toy Campaign each year, a portion of every soft toy sold goes to Save the Children in support of the educational needs of children in developing countries. Since the campaign began in 2003, IKEA has donated nearly **\$35 million** CAD enabling approximately eight million children in over 30 countries to access a quality education. The campaign allows IKEA to make a long-lasting contribution to the lives of millions of children, by offering them a chance to a better education and the opportunity to grow up healthy, educated, safe and happy.



The MasterCard Foundation

In 2010, The MasterCard Foundation and Save the Children granted Save the Children a 5-year, US **\$12.5 million** fund for the YouthSave project, which investigates the potential of savings accounts as a tool for youth development and financial inclusion in developing countries, by co-creating tailored, sustainable savings products with local financial institutions and assessing their performance and development outcomes with local researchers. The project is an initiative of the YouthSave Consortium, led by Save the Children in partnership with the Center for Social Development at Washington University in St. Louis, the New America Foundation, and the Consultative Group to Assist the Poor (CGAP).

FRIGIDAIRE

In its first year as a corporate partner for Save the Children Canada, Frigidaire donated **\$100,000** to our Canadian programming for First Nation mothers and their babies headed by Dr. Jean Wittenberg of The Hospital for Sick Children. The program focuses on strengthening the experience of bonding, attachment and security between parents and their infants. Frigidaire is proud to provide financial support for important initiatives that help heal Aboriginal families and communities in Canada.

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Regina
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Ottawa
St. Catharines
Toronto
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BRITISH COLUMBIA

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Duncan
Richmond

GOVERNMENT AND NON-GOVERNMENTAL CONTRIBUTORS

Canadian International Development Agency
Department for International Development (UK)
The Humanitarian Coalition
Manitoba Council for International Cooperation
Saskatchewan Council for International Cooperation

Save the Children Finland
Save the Children New Zealand
Save the Children Norway
Save the Children Spain
Save the Children Sweden
Save the Children Switzerland
Save the Children UK
Save the Children US

UNIVERSITY CLUBS

Cape Breton University
Guelph University
McMaster University
University of Western Ontario
York University



St. Catharines Volunteer Branch – Wine and Beer Tasting

On November 12, 2010 Save the Children Canada's St. Catharines Branch held their annual Wine and Beer Tasting event. Including a silent auction and a delicious array of foods, this event is a signature event and long-standing tradition for the branch. Despite a blanket of heavy fog the night of the event, the attendees braved the weather to show their support and helped raise over \$5,000 for Save the Children Canada. Serving to highlight not only some of the best wines and beers from the acclaimed area, but also, and more importantly, the ever-constant efforts of the St. Catharines volunteers (members of one of our oldest operating volunteer branches!)

Miss Ruth Corner

Save the Children Canada is pleased to honour the memory and generosity of Miss Ruth Corner. Every time she spoke to our staff she stressed the importance of offering a helping hand to those less fortunate, to be kind and humble, and most importantly to live each moment to the fullest. Her sense of humour, intelligence, thoughtfulness and compassion is missed. Thank you Miss Corner for your generous lifetime giving and a very special bequest of over two million dollars to help the children we serve.

Webkinz Foundation

In 2010 Webkinz Foundation made two very generous donations to Save the Children Canada's long term development and emergency relief programs. The

first donation towards our education, health and child protection programs was made after Save the Children Canada was featured on The Caring Valley™, (an area on the Webkinz World™ website, where members who purchase a specially tagged Webkinz™ Caring Valley pet, can activate a bonus Feature Code and plant virtual saplings on the charity closest to their heart). Later in the year, Webkinz Foundation made an important contribution towards Save the Children's emergency relief efforts in Pakistan.

Imperial Oil Foundation

Imperial Oil Foundation made a significant gift to Save the Children Canada's Children's Emergency Fund (CEF). The newly established CEF enables Save the Children to respond to the needs of vulnerable children and their families around the world, within hours of an emergency or natural disaster striking. Not only does the CEF allow Save the Children to scale up our work when an existing situation deteriorates and children's lives are in danger, but it has a catalytic effect in attracting donations from other donors, helping us reach more children, faster.

Sanctuary for Kids

Sanctuary for Kids made a number of invaluable donations to Save the Children Canada's emergency relief efforts in Haiti and Pakistan after raising funds on-line and via special auctions (which included items from the set of the Canadian science fiction-fantasy television series – Sanctuary; walk on roles for the series; and Skype chats with Sanctuary cast members). The funds raised for Haiti went towards the purchase of two temporary health dispensaries, which allowed nearly 35,000 children to access primary health care in Léogâne, a town at the epicentre of the January 2010 earthquake.

Acorn Early Learning Center

In late January 2010, Acorn Early Learning Center in Ottawa, ON., found themselves gripped by a desire to help in the aftermath of the earthquake in Haiti.



Wondering what they could do as a preschool, the children decided they would collect pledges and host a "Lap-a-thon" (run laps around the school). All of the children got involved in lapping, or running the square in the large hallways at Acorn as part of the normal daily activities for the children. After a lot of effort, and many small steps, Acorn Learning Center managed to fundraise over \$1,600 for Haiti relief efforts. The total laps run by all of the children, some of whom were only 14 months old, were 961 which equates to approximately 72km. Acorn Learning Center includes 65 children between part-time and full-time students.

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THANK YOU!



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1 Anonymous Donor

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William Young
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The MasterCard Foundation
Canada for Haiti Concert
The Humanitarian Coalition

\$100,000 and over

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IKEA Canada

\$25,000 - \$99,999

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T.A. Saint-Germain
Lee Tak Wai Foundation
Marsia Import/Export
Martha Lou Henley Charitable
Foundation

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School
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Mondetta Dimensions 100 Inc.
Monitor Company Canada
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Materials Ltd.
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FINANCIAL OVERVIEW

FOR THE YEAR ENDED **DECEMBER 31, 2010**



Save the Children
Canada

The accompanying summary financial statements, which comprise the summary statement of financial position as at December 31, 2010, and the summary statement of operations and changes in net assets for the year then ended, are derived from the audited financial statements of Save the Children Canada (the "Organization") for the year ended December 31, 2010. We expressed a qualified audit opinion on those financial statements in our report dated June 24, 2011.

The summary financial statements do not contain all the disclosures required by Canadian generally accepted accounting standards. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of the Organization.

Management is responsible for the preparation of a summary of the audited financial statements in accordance with Canadian generally accepted accounting standards.

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard ("CAS") 810, "Engagements to Report on Summary Financial Statements".

In our opinion, the summary financial statements derived from the audited financial statements of the Organization for the year ended December 31, 2010 are a fair summary of those financial statements, in accordance

with Canadian generally accepted accounting principles. However, the summary financial statements are misstated to the equivalent extent as the audited financial statements of the Organization for the year ended December 31, 2010.

The misstatement of the audited financial statements is described in our qualified audit opinion in our report dated June 24, 2011. Our qualified opinion is based on the fact that the Organization, in common with many charitable organizations, derives revenue from the general public and from government organizations, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the Organization and we were not able to determine whether any adjustments might be necessary to revenue, excess of revenue over expenses, assets and net assets. Our qualified opinion states that, except for the effect of the described matter, those financial statements present fairly, in all material respects, the financial position of the Organization as at December 31, 2010, and the results of its operations and its cash flow for the year then ended in accordance with Canadian generally accepted accounting principles.

Deloitte & Touche LLP

Chartered Accountants
Licensed Public Accountants
June 24, 2011

SUMMARIZED STATEMENT OF FINANCIAL POSITION

As at December 31, 2010

ALL FIGURES IN CANADIAN DOLLARS

	2010	2009
ASSETS	\$	\$
Cash and other working capital	28,478,528	14,922,397
Long-term investments	-	236,201
Capital assets	96,300	60,724
TOTAL ASSETS	28,574,828	15,219,322
LIABILITIES		
Accounts payable and accrued liabilities	1,963,867	1,760,781
Deferred revenue	23,894,926	12,038,975
	25,858,793	13,799,756
NET ASSETS		
General Fund	108,487	(67,036)
Reserve Fund	2,607,548	1,486,602
	2,716,035	1,419,566
TOTAL LIABILITIES AND NET ASSETS	28,574,828	15,219,322

Note

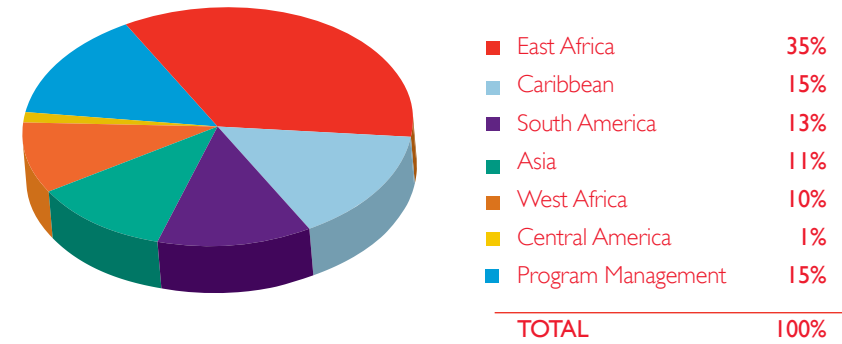
Save the Children Canada has prepared these summary financial statements to be included in its annual report. These summary financial statements present an aggregated view of the same information as contained in the audited financial statements, except for the statement of cash flows, notes to the audited financial statements, and schedule of program expenses. The audited financial statements can be obtained from Save the Children Canada, on request.

SUMMARIZED STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS

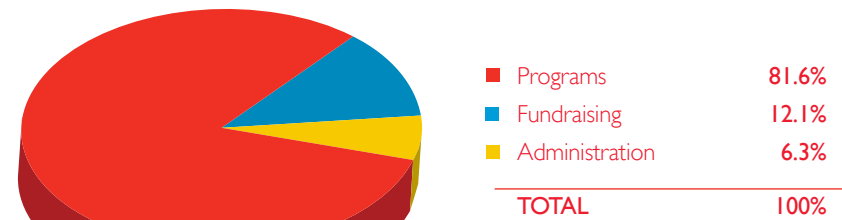
Year ended December 31, 2010	2010 \$	2009 \$
REVENUES		
Contributions	6,498,357	4,080,115
Grants	23,455,743	11,432,213
Member Organizational Development Approach ("MODA")	2,048,190	1,166,148
Interest and other income	92,515	111,677
Foreign exchange gain	32,543	-
Bequests	2,664,158	1,424,705
TOTAL REVENUE	34,791,506	18,214,858
PROGRAM EXPENSES		
International	27,610,755	13,923,143
Canadian	29,611	100,054
	27,640,366	14,023,197
OPERATING AND OTHER EXPENSES		
Fundraising	4,411,878	2,669,300
Foreign exchange loss	-	136,890
General administration	1,400,393	1,033,006
Amortization	23,763	29,936
	5,836,034	3,869,132
TOTAL EXPENSES	33,476,400	17,892,329
Excess of revenue over expenses	1,315,106	322,529
Accumulated excess of revenue over expenses, beginning of year		
As previously reported	1,474,184	1,118,094
Prior period adjustment	(92,445)	(58,884)
As restated	1,381,739	1,059,210
Accumulated excess of revenue over expenses, end of year	2,696,845	1,381,739
Unrealized gain (loss) on available for sale financial assets, beginning of year	32,827	(26,907)
Change in unrealized gain on investments during the year	(18,637)	64,734
Unrealized gain on available for sale financial assets, end of year	19,190	37,827
FUND BALANCES, END OF YEAR	2,716,035	1,419,566

WHERE WE SPEND OUR MONEY

Year ended December 31, 2010

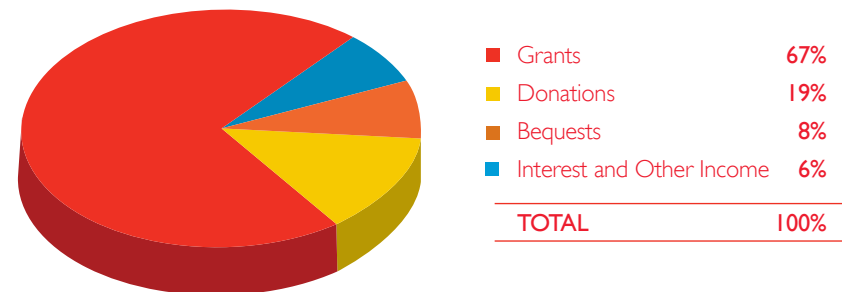


WHERE OUR MONEY GOES



Based on a 5 year average.

WHERE OUR MONEY COMES FROM





Afia Afroze has been a Local Health Worker in West Rajguru, Bangladesh since 2006. She first became a health worker after giving birth to her own child under the care of her sister-in-law, who is also a local health worker. Afia is responsible for 200 households in her working area.

“National Immunization Day was observed in Bangladesh this week. I worked with the government health workers in the vaccination center and gave the children the polio vaccine. Since all children under five from our community came to the vaccination center, I took the opportunity to counsel them on other health issues. It was a good opportunity as I had them all in one place together.

I counselled the mothers on how to prevent colds from turning to pneumonia, and advised them on what to do if children do get pneumonia. Many people in the village still do not understand the difference between pneumonia and severe pneumonia. This worries me, because if they do not understand how pneumonia works, and do not take precautions, regular pneumonia can easily turn into severe pneumonia, which is fatal!

The next day, I went house-to-house again to see if any babies had missed getting the polio vaccine. Fortunately, no one missed out. I held a courtyard session on complementary feeding. I showed the mothers how to prepare a balanced diet for the babies with proteins, carbohydrates and minerals. All these food types are very important for a baby’s physical and mental growth.”

